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Woody's RV World Named as "Blue Ribbon" Dealership Among the Top 50 in North America

Calgary, Alberta – RV Business magazine recently named **Woody's RV World** with locations in Calgary, Red Deer, Edmonton & Grande Prairie .as one of its 2015 Top 50 RV Dealers in North America. In addition, the judges designated five exceptional dealers of the 50 as **Blue Ribbon awardees**: Greeneway RV Sales & Service, Wisconsin Rapids, Wis.; Guaranty RV Super Centers, Junction City, Ore.; Tennessee RV Supercenter, Knoxville, Tenn.; Veurinks' RV Center, Grand Rapids, Mich.; and **Canadian dealership Woody's RV World of Calgary, AB.** received Blue Ribbon honors for their commitment to best practices in every professional aspect of their business including profitability, employee relations, technician training, charitable giving, and placing a high priority on consumer care.

“We are so ecstatic to not only be recognized as a Top 50 Dealership, but as a Blue Ribbon Dealership!” says Darren Paylor, President of Woody's RV World, “To be included in such a prestige group is truly an honor, it affirms our commitment to being a leader in innovation by providing cutting edge products, supported by a team of professionals committed to exceed the demands and requirements of today's RV enthusiast.” I would like to take this opportunity to thank all of our staff and customers throughout Canada, as this achievement would not be possible without them.”

RVBusiness asked recreation vehicle manufacturers to nominate dealers across the United States and Canada who exemplify best practices and excellence in their field. Nominees were invited to fill out comprehensive applications describing business aspects such as customer service and satisfaction, employee training and education, financial planning and property management. An independent panel of

veteran industry experts convened for judging the applications at the RV/MH Hall of Fame & Museum in Elkhart, Ind., the unofficial “RV Capital of the World,” to select the RVB Top 50.

“The applications we received this year were, by and large, the most thought-out and thorough that we’ve seen in the five years we’ve done this. And that’s a direct reflection of the quality of the applicants themselves,” stated Sherman Goldenberg, publisher of RVBusiness magazine and founder of the Top 50 program.

The RVBusiness Top 50 dealers were honored at a Nov. 4 awards reception in front of an all-industry audience of about 400 during the 2015 RV Dealers Association (RVDA) International Convention/Expo at Bally’s Las Vegas, presented in cooperation with the RVDA of both the United States and Canada and underwritten by the program’s sponsors: Ally Financial Inc., Cummins Power Generation, Dacor Corp., Dometic Corp., Freightliner Custom Chassis Corp., GE Capital Commercial Distribution Finance (CDF), Lippert Components Inc. and Protective Asset Protection.

Since its beginning in 1986, Woody's RV World has provided Canadians with superior recreational vehicles and exemplary customer service. Today Woody's now has four locations situated in the major markets in Alberta, - Red Deer (est. 1986), Calgary (est. 1992), Edmonton (est. 2005) & Grande Prairie (est. 2011). Woody's RV World continues to investigate expansion and growth opportunities throughout the region, inviting customers to reap the benefits. Part of what purchasers buy is the commitment of the dealer to service their needs. At Woody's, we take that commitment very seriously and work hard to provide you with the best RV experience possible. It's just one of the many benefits of purchasing your RV from Woodys RV World.

For more information about Woody’s RV World, visit www.woodysrv.com

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