



For Information Contact:
Darren Paylor, President
403.258.2727
info@woodysrv.com

For Immediate Release

Woody's RV World – Expanding Operations into Peace Country

Grande Prairie, AB (December 21st, 2011) – Darren Paylor, President of Woody's RV World Ltd. is excited to announce the expansion of service into Peace Country with the addition of Woody's RV World Grande Prairie, Alberta.

Acquisitions at Woody's RV World do not happen haphazardly, the company has high standards that have to be met before even considering a growth opportunity. Remaining an industry leader requires Woody's RV World to be on the front line of acquisitions and developments that are strategically aligned to enhance customer lifestyles by providing leading edge products supported by a team of professionals committed to exceeding their customers' expectations.

The newly acquired Grande Prairie operation includes a 25,000 sq. ft. building modeled after Woody's RV – Edmonton location which offers a look and feel very consistent with the other dealerships. With locations in all four major markets in Alberta: Red Deer, Edmonton, Calgary and now Grande Prairie, Woody's RV continues to expand and grow the industry's largest repeat customer base.

February 1st, 2012 is the official date Woody's RV World will take ownership of Leisureland Camper Village Ltd., with renovations already scheduled for the Grand Opening in Late-March 2012. With this acquisition Woody's RV World will fully support the existing inventory brands with the addition of national leading brands that have yet to be represented in Grande Prairie.

Woody's RV World is excited to welcome all of the existing staff at Leisureland Camping Village into our family. "On behalf of the management team would like to thank the Leisureland staff for their hard work and promise to continue the tradition of exemplary customer service that they have demonstrated for so long" says Darren Paylor.

Along with Woody's RV continual growth and expansion is the creation of many exciting job opportunities for the community and also existing employees. For employment inquiries in any of Woody's RV World's 4 Alberta-wide locations please send resumes via e-mail to applications@woodysrv.com or visit the Woody's RV World website at www.woodysrv.com

About Woody's RV World

Woody's RV World, a full-service RV Dealer founded in Red Deer in 1986, has quickly grown to become a leader in the retail Recreational Vehicle industry. Woody's RV has been recognized numerous times as the Reader's Choice Gold Award, Reader's Choice Best Service and Best RV Dealer, in addition to being listed as one of the Top 50 RV Dealers in North America, as well as the Canada's RV Dealer of the Year (2001) and Entrepreneur of the Year (1998).

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